

SESSIONS: MONDAY, 21 JUNE		
8:00-9:00	REGISTRATION DESK OPEN	
9:00-9:25	CONFERENCE OPENING: Address by President In-Se Kim and Dean Byung Hyun Park Welcome from Phillip Kalantzis-Cope , Director, <i>Common Ground Publishing</i>	
9:25-10:00	PLENARY SPEAKER – Jan Nederveen Pieterse , <i>University of California, Santa Barbara, USA.</i> “Global Rebalancing Culture of Crisis”	
10:00-10:35	PLENARY SPEAKER – Seung Kuk Kim , <i>Pusan National University, Busan, South Korea.</i> “East Asian Community: from Prophecy to Prospect”	
10:35-11:10	PLENARY SPEAKER – John Hobson , <i>The University of Sheffield, Sheffield, UK.</i> “Orientalization in Globalization – an ‘Inconvenient Truth’”	
11:10-11:25	COFFEE BREAK	
11:25-12:10	TALKING CIRCLES	
12:10-13:15	PARALLEL SESSIONS	
	12:10-12:40	12:45-13:15
Room 1	Establishing Academic Partnerships in China: Bachelor and Master Degrees <i>Dr. Robert Frail, English and Communication, Fujian Hwa Nan Women’s College, Fuzhou, China</i> <i>Overview:</i> The session presents a step-by-step analysis of the risks and responsibilities when linking up with a partner school in China <i>Stream: Social Perspectives</i>	
Room 2	A Study of the Generation Y in China: How are Their Attitude and Behavioral Patterns in Work and Geographical Mobility Suitable for the Current Global Working Environment <i>Dr. Hong-kin Kwok, Department of Sociology & Social Policy, Lingnan University, Hong Kong, China</i> <i>Overview:</i> This article examines how the attitude and behavioral pattern in work and geographical mobility of the “Generation Y” are suitable for the working demand of the current global working environment. <i>Stream: Cultural Perspectives</i>	The Territorial Shifts of the Current Automotive Industry: Rise of the BRIC Countries <i>Lukas Mohelsky, Office of National R&D Evaluation and Coordination, The University of Economics in Prague, Czech Republic, Seoul, South Korea</i> <i>Overview:</i> The analysis of the recent car production statistics proved significant shifts of country's importance in favour of the BRIC countries and at the expense of the Triad. <i>Stream: Economic Perspectives</i>
Room 3	South Korea’s Democratization in Global Perspective <i>Prof. Steven Hugh Lee, Department of History, University of British Columbia, Vancouver, Canada</i> <i>Overview:</i> A comparative examination of Korea’s democratization process in the 1980s and 1990s. <i>Stream: Political Perspectives</i>	Re-Globalizing the Banana: A Case Study from the Western Hemisphere <i>Dr. James Wiley, Department of Global Studies and Geography, Hofstra University, Hempstead, USA</i> <i>Overview:</i> This paper examines the impacts of contemporary globalization processes and the changing institutional framework that facilitates them on the banana industries of Latin America and the Caribbean.
Room 4	Immigrant Social Capital and Hybridization of Nation State: The Case of Poland <i>Prof. Elżbieta Budakowska, University of Warsaw, Warsaw, Poland</i> <i>Overview:</i> Contemporary global migrations are constantly increasing so the future of the nation states is very much related to the nature of those movements and population changes resulting from them. <i>Stream: Cultural Perspectives</i>	Globalization and Nation Branding: The Case of “Brand Korea” in Singapore <i>Leng Leng Yeo, Graduate Department of Language and Society, Hitotsubashi University, Tokyo, Japan</i> <i>Overview:</i> In this paper, globalization is considered as a global strategy to “Brand Korea” in Singapore and is examined in New Globalization. <i>Stream: Cultural Perspectives</i>
Room 5	A Comparative Evaluation of the Peace in Hegemonic and Pluralistic Discourses <i>Seyed Javad Emamjomehzadeh, Political Science Department, University of Isfahan, Isfahan,</i> <i>Mohammad Nonejad, Political Science Department, Islamic Azad University, Tehran, Iran (Islamic Republic of)</i> <i>Overview:</i> The session comparatively analyzes the two main discourses concerning peace including hegemonic and pluralistic. <i>Stream: Political Perspectives</i>	Reading Culture's Turning Points: The Case of Vietnam <i>Dr. Noel Murray, Argyros School of Business & Economics, Chapman University, Orange, USA</i> <i>Overview:</i> The paper employs text analysis of key literary texts to identify cultural turning points at key junctions of Vietnam’s history. <i>Stream: Cultural Perspectives</i>

MON. 12:10-13:15	PARALLEL SESSIONS		
	12:10-12:40	12:45-13:15	
Room 6	GARDEN SESSION - Jan Nederveen Pieterse , University of California, Santa Barbara, USA		
Room 301	Migration and Challenges of Citizenship: Experiences of Filipinos and Indonesians Identity in Malaysia <i>Fatimah Mohd Yasin, University Science Malaysia, Malaysia</i>	ICT Intensity Role in Achieving Driven Goals: A Case of Asen Plus Three <i>Dr. Elsadig Ahmed, Multimedia University, Malaysia</i>	
13:15-14:00	LUNCH		
14:00-15:40	PARALLEL SESSIONS		
	14:00-14:30	14:35-15:05	15:10-15:40
Room 301	Local Responses to Global Issues: Malaysian News Media Framing of Global Warming Before, During and After the 2009 Copenhagen Summit. <i>Assoc. Prof. Dr. Adnan Hussein, Universiti Sains Malaysia</i>		
Room 1	Heterogeneous Urban Consumption Space: The Design Aesthetics of BELLAVITA Department Store in Taipei City Xinyi District <i>Chang-rong Lin, Dr. Yu-Fu Yang, Graduate School of Design Doctoral Program, National Yunlin University of Science and Technology, Yunlin, Taiwan</i> <i>Overview:</i> Through text analysis and case study, the analysis of urban experience and design aesthetics, this article speculates on Taipei as a theorization of heterogeneous consumption space. <i>Stream: Holistic and Theoretical Perspectives</i>	Memetics and Globalization <i>Dr. Randall Groves, Arts and Sciences, Ferris State University, Big Rapids, USA</i> <i>Overview:</i> This paper examines the movement of ideas and practices between cultures using the relatively new theoretical approach known as memetics. <i>Stream: Holistic and Theoretical Perspectives</i>	Local Crimes, Global Genres: Reading Detective Fiction <i>Prof. Gilberto Gómez-Ocampo, School of International Liberal Studies, Waseda University, Shinjuku-ku, Japan</i> <i>Overview:</i> A study of why crime fiction, a cultural import in Latin America and Japan, became an important literary genre expressive of cultural dynamics of these otherwise distant and different areas. <i>Stream: Cultural Perspectives</i>
Room 2	Global Economic Growth with National Congested Public Goods and Fiscal Policies: An International Trade Model with Capital Accumulation and Labor Supply <i>Zhang Wei-Bin, Graduate School of Management; School of International Management, Ritsumeikan Asia Pacific University, Beppu, Japan</i> <i>Overview:</i> This paper proposes a global growth model with capital accumulation and national public goods. We analyze global economic growth with different national fiscal policies. <i>Stream: Economic Perspectives</i>	Understanding the Continuing Global Economic Crisis <i>Prof. Adam J. Savage, College of Business Administration, Gulf University for Science and Technology, Hawally, Kuwait</i> <i>Overview:</i> Twelve compelling reasons mean the worst of our continuing global economic crisis is yet to come. <i>Stream: Economic Perspectives</i>	Exposing the Tools and Enablers of Offshore Secrecy and Tax Abuse: A Call for Vigilance in South Africa <i>Annet W. Oguttu, Department of Mercantile Law, University of South Africa, Pretoria, South Africa</i> <i>Overview:</i> Exposing offshore secrecy and tax abuse. A survey of national and international measures to crackdown on offshore secrecy and calling for vigilance in South Africa. <i>Stream: Economic Perspectives</i>

MON. 14:00-15:40	PARALLEL SESSIONS		
	14:00-14:30	14:35-15:05	15:10-15:40
Room 3	<p>South Korean Civic Engagement in the 21st Century: Caught Between National Constraints and Global Aspirations Dr. Wiebe Nauta, Faculty of Arts & Social Sciences, Maastricht University, Maastricht, Netherlands <i>Overview:</i> Examination of South Korean civic engagement, caught between national constraints by the state and global civic aspirations <i>Stream: Political Perspectives</i></p>	<p>The Management of Ethnicity in African in an Era of Globalization Amal Madibbo, Sociology, The University of Calgary, Calgary, Canada <i>Overview:</i> This paper explores the relationship among ethnicity and identity and examines how identity relates to conflict in a globalized world. <i>Stream: Social Perspectives</i></p>	
Room 4		<p>Religion on Stage: The Yajna-Sacrifice in Transcultural Public Spheres Silke Bechler, University of Heidelberg, Germany <i>Overview:</i> New media and technologies change form and content of traditional rituals and bring them from a socially limited context to new transcultural public spheres. <i>Stream: Cultural Perspectives</i></p>	
Room 5	<p>The Impact of Globalization on Women's Lives: The Case of Transnational Canadians Dr. Rina Cohen, Department of Sociology, Dr. Guida Ching-Fan Man, School of Social Sciences Atkinson Faculty of Liberal and Professional Studies, Dr. Nancy Mandell, Department of Sociology, Dr. Tania Das Gupta, Atkinson School of Social Sciences, Dr. Ann Kim, Department of Sociology, Dr. Min-Jung Kwak, Department of Geography, York University, Dr. Samuel Noh, Department of Psychiatry, University of Toronto, Toronto, Dr. Wansoo Park, Dr. Sung Hyun Yun, School of Social Work, University of Windsor, Windsor, Prof. Eunjung Lee, Factor-Inwentash Faculty of Social Work, University of Toronto, Toronto, Canada <i>Overview:</i> The objective of this colloquium is to discuss the impact of globalization and migration on women's work, quality of life and family relations. <i>Stream: Social Perspectives</i></p>		
Room 6	GARDEN SESSION - Seung Kuk Kim , Pusan National University, Busan, South Korea		
15:40-15:55	TEA BREAK		
15:55-17:00	PARALLEL SESSIONS		
	15:55-16:25	16:30-17:00	
Room 1	<p>Global Ports, Cultural Portals, and Green Possibilities: The Relationship between Political Culture and Green Port Initiatives Prof. Nancy E. Wright, Political Science, Long Island University-Brooklyn and The City University of New York, New York, USA <i>Overview:</i> Is the future of green port initiatives tied more closely to forces of globalization, or to local and national political cultures? The simulation described below responds to this question. <i>Stream: Cultural Perspectives</i></p>		
Room 2	<p>The Privatization of War: Global Security and Private Military Firms Dr. Regina E. Rauxloh, School of Law, University of Surrey, Guildford, UK <i>Overview:</i> This paper discusses the rapid growth of private military firms and the impact they have on global security and global justice. <i>Stream: Political Perspectives</i></p>	<p>Australia's Embassy in Pyongyang (1975): A Diplomatic Failure Prof. Graeme Stewart Mount, Laurentian University, Sudbury, Canada <i>Overview:</i> For six months in 1975, Australia had an embassy in Pyongyang, the first ally of the United States to do so. North Korean policy terminated this attempt at bridge-building. <i>Stream: Political Perspectives</i></p>	

MON. 15:55-17:00	PARALLEL SESSIONS	
	15:55-16:25	16:30-17:00
Room 3	<p>Cross-Cultural Experiences and Studying Social Policy Liz Ross, <i>Institute of Applied Social Studies, University of Birmingham, Birmingham, UK</i> <i>Overview:</i> The paper will examine the value of cross-cultural study experiences to international students studying social policy in the UK and draw on a small exploratory study of Korean students. <i>Stream: Social Perspectives</i></p>	<p>Globalization and Commercialization of Culture: Analyzing the Consumer Attitude and Response of the Youth of Dhaka City Muntasir Masum, <i>University Of Dhaka</i> <i>Overview:</i> The session examines the changing consumer attitude, analyzes responses of youth, and considers the desired benefits and initiating cultural transformation that mediate the relationship between globalization and cultural commercialization. <i>Stream: Cultural Perspectives</i></p>
Room 4		<p>The Economic Impact of the Olympics: Beijing Games Thomas C. Blair, <i>Graduate School of Design, National Yunlin University of Science & Technology & National Cheng Kung University, Douliou</i>, Prof. Shang-chia Chiou, <i>Department of Architecture and Interior Design, National Yunlin University of Science & Technology, Yun lin</i>, Dr. Kuo-Hsiang Chen, Dr. Meng-Dar Shieh, <i>Department of Industrial Design, National Cheng Kung University, Tainan, Taiwan</i> <i>Overview:</i> This paper focuses on the tourism effects of the Olympic Games. We will explore the effects between China's economic reform and the Beijing Olympics. <i>Stream: Political Perspectives</i></p>
Room 5	<p>No Ordinary People: Race, Gender, and Social Justice in African American Religion Dr. Juan Floyd-Thomas, <i>Divinity School, Vanderbilt University, Nashville</i>, Dr. Anthony Pinn, <i>Department of Religious Studies, Rice University, Houston</i>, Dr. Stacey Floyd-Thomas, <i>Graduate Department of Religion Divinity School, Vanderbilt University, Nashville, USA</i> <i>Overview:</i> Through interdisciplinary explorations of Black religion through the last half century, this workshop panel investigates various sociocultural issues as they impact the development of African American religious thought and experience. <i>Stream: Economic Perspectives</i></p>	
Room 6	GARDEN SESSION - John Hobson , University of Sheffield, Sheffield, UK	

SESSIONS: TUESDAY, 22 JUNE		
8:00-9:00	REGISTRATION DESK OPEN	
9:00-9:35	PLENARY SESSION – Li Peilin, President, Chinese Sociological Association, Beijing, China. "New Development Stage of China Society."	
9:35-10:10	PLENARY SESSION – Min Gong, Xiamen University, Fujian, China. "Globalization and the US-China Economic Relations"	
10:10-10:45	PLENARY SESSION – Shantong Li, Development Research Center of the State Council, Beijing, China. "The Long-term Development of the Chinese Economy, 2009-2030"	
10:45-11:20	PLENARY SESSION – Hyun-Chin Lim, Seoul National University, Seoul, South Korea. "Whither Democracy? South Korea under Globalization Revisited"	
11:20-11:35	TEA BREAK	
11:35-12:40	PARALLEL SESSIONS	
	11:35-12:05	12:10-12:40
Room 301	The Power of The McDonald Happy Meal <i>Joanne Hong, Macquarie University, Australia</i>	Story linking to Story: Globalization and Intertextuality in Bharati Mukherjee's <i>The Holder of The World</i> <i>Prof. Yu-yen Liu, National Chiayi University, Taiwan</i> Overview: This paper highlights the tension of transnational migration and the ironies of defining American identity that lie at the heart of Mukherjee's novel. Stream: <i>Cultural Perspectives</i>
Room 1	Globalization Mitigated: Applying Basic Human Rights to Protect Basic Human Needs <i>Dr. M. Raymond Izarali, Criminology and Philosophy, Wilfrid Laurier University - Brantford Campus Brantford, Canada</i> Overview: Economic globalization has both pros and cons but arguments on the subject have largely been polarized. My aim is to constrain globalization with basic human rights, as a middle-ground. Stream: <i>Holistic and Theoretical Perspectives</i>	The Impact of Globalization on Education in the Asia-Pacific Region <i>Prof. Nicholas Pang, Department of Educational Administration and Policy, The Chinese University of Hong Kong, Hong Kong, Hong Kong</i> Overview: This paper aims to investigate how globalization has been affecting education in the Asia-Pacific region and how states in this region have been responding to the challenges arisen from globalization. Stream: <i>Social Perspectives</i>
Room 2	The Impact of the Changing Balance of Power and the Rise of the BRIC Countries on the New Shape of the International Monetary and Financial Architecture <i>Gokhan Ozkan, Department of International Relations, Yalova University, Yalova, Turkey</i> Overview: The BRIC countries came out of the financial crisis more influential economically and politically, which had many reflections on the restructuring process of international monetary and financial system. Stream: <i>Political Perspectives</i>	Social Capital and Support for Democracy in East Asia <i>Aie-Rie Lee, Political Science, Texas Tech University, Lubbock, Dr. Yong Glasure, School of Business, University of Houston-Victoria, Victoria, USA</i> Overview: This paper examines the causal antecedents of social capital and its consequences on support for democracy in East Asia. Stream: <i>Political Perspectives</i>
Room 3	The People's Republic of China's Growing Resource Appetite: Causes, Manifestations and Implications <i>Dr. Francis Schortgen, Department of Political Science, Mount Union College, Alliance, Dr. Tony Frye, Department of Social Sciences, Piedmont College, Demorest, USA</i> Overview: This paper provides a political/economic contextualization of the contemporary China discourse, particularly related to China's internationalization and natural resources quest Stream: <i>Political Perspectives</i>	National Citizens in Global Crises: Political Communication and Meaning Making in Large-Scale Consular Emergencies <i>Karen Tindall, Political Science Research School of Social Sciences, Australian National University, Canberra, Australia</i> Overview: This study considers communicative and symbolic challenges faced by political leadership and foreign ministries in managing large-scale consular emergencies, and identifies a number of competing and complementary narratives. Stream: <i>Political Perspectives</i>

11:35-12:40	PARALLEL SESSIONS	
	11:35-12:05	12:10-12:40
Room 4	<p>Taipei Urban Consciousness in Films after the Millennium Chang-rong Lin, Dr. Yu-Fu Yang, Graduate School of Design Doctoral Program, National Yunlin University of Science and Technology, Yunlin, Taiwan <i>Overview:</i> Learning from the examples of the shaped city image in films, this study probes into Taipei's urban consciousness, and illustrates the meaning of urban space reconstruction and social relative dialectic. <i>Stream: Cultural Perspectives</i></p>	<p>An Investigation on the Current Situation of the Craft Industry Revitalization in the 921 Earthquake Reconstruction Area in Taiwan Chiu-Hsueh Liu, TOKO University, Taibao, Prof. Shyh-Huei Hwang, National Yunlin University of Science and Technology, Douliou, Taiwan <i>Overview:</i> This paper reports an investigation of the craft industry revitalization of the 921 Earthquake Reconstruction Area in Taiwan. <i>Stream: Cultural Perspectives</i></p>
Room 5	GARDEN SESSION - Li Peilin , President, Chinese Sociological Association, Beijing, China	
Room 6	GARDEN SESSION - Min Gong , Xiamen University, Fujian, China	
TUES. 12:40-13:20	LUNCH	
13:20-14:05	TALKING CIRCLES	
14:10-15:15	PARALLEL SESSIONS	
	14:10-14:40	14:45-15:15
Room 1	<p>The Extent of Pesticide Exposure on Migrant Workers and its Affect on Psychometric and Psychomotor Skills Emiel Owens, College of Education, Holim Song, Department of Curriculum and Instruction, Texas Southern University, Houston, Patricia A. Smith, Educational Leadership and Counseling, Prairie View A&M University, USA <i>Overview:</i> The purpose of the present study is to examine the impact of pesticide exposure and its effect on psychometric and psychomotor skills of migrant workers <i>Stream: Environmental Perspectives</i></p>	<p>Tokyo's Contested Alleyways: The Role of the Roji in Understanding Globalisation, Attachment and the Social Construction of Place Dr. Heide Imai, Department of Architecture Faculty of Engineering, Hosei University, Tokyo, Japan <i>Overview:</i> The study of the alleyway roji presents a unique opportunity to understand the pressures of globalisation on ordinary places at the micro level, focusing on the case of contemporary Tokyo. <i>Stream: Environmental Perspectives</i></p>
Room 2	<p>Servitization Strategies for Taiwan 2.5 Industries Tsang-Jie Jiang, Prof. Ding-Bang Luh, Prof. Shiann-Far Kung, Institute of Creative Industry Design, National Cheng Kung University, Tainan, Taiwan <i>Overview:</i> This research aimed to explore the applicable servitization strategies and the key elements of implementation for Taiwan 2.5 industries. <i>Stream: Economic Perspectives</i></p>	<p>The Impacts of Globalization of Shrimp Farming on Land Degradation in Bangladesh Prof. Dr. Abu M. Shajaat Ali Department of Social Sciences, The University of Texas at Tyler Tyler, Texas, USA <i>Overview:</i> This study has examined the impacts of globalization of shrimp farming on land and soil quality degradation in Southwestern Bangladesh. <i>Stream: Environmental Perspectives</i></p>
Room 3	<p>The New Management Imperatives for a Global Business: Aligning Management Practices with New Demands for Success Charles Nyoka, Finance, Risk Management and Banking, University of South Africa, PRETORIA, South Africa <i>Overview:</i> Management imperatives have evolved over time from the systems approach ,to the behavioural approach. A new approach is now required for one to remain relevant to the practice. <i>Stream: Economic Perspectives</i></p>	<p>Going International: A Strategic Management Perspective Prof. Daeil Nam, Management, The Pennsylvania State University, Great Valley School of Graduate Professional Studies, Malvern, USA <i>Overview:</i> Top management team characteristics and internationalization <i>Stream: Economic Perspectives</i></p>
Room 4	<p>From "Principled Exclusion" to "Pragmatic Engagement": A Paradigm Shift in US Foreign Policy toward Myanmar Dr Patrick Strefford, Department of International Relations, Kyoto Sangyo University, Kyoto, Japan <i>Overview:</i> In 2009, the US administration began a new policy of engaging Myanmar after thirty years of sanctions and enforced international isolation <i>Stream: Political Perspectives</i></p>	<p>Sino-African "Solidarity": The Global Politics of Agency in the Developing World Dr. Vera Leigh Fennell, Department of Political Science, Lehigh University, Bethlehem, USA <i>Overview:</i> What would Third World agency look like? This paper explores China's relationship with several African states in the current era of "harmonious rise" . <i>Stream: Political Perspectives</i></p>

14:10-15:15	PARALLEL SESSIONS	
	14:10-14:40	14:45-15:15
Room 5	<p>Japan's FTAs As Tools for Achieving a Firm's Commercial Interests: Do Japanese Corporations Need a Region-Wide Trade Liberalization Treaty? Anna Jerzewska, <i>Department of East Asian Studies, University of Leeds, Leeds, UK</i> <i>Overview:</i> I discuss value-added benefits of different levels of FTAs and the potential function of a region-wide FTA in East Asia from the Japanese companies' perspective. <i>Stream: Economic Perspectives</i></p>	
Room 6	GARDEN SESSION - Shantong Li , Development Research Center of the State Council, Beijing, China	
TUES. 15:15-15:30	TEA BREAK	
15:30-16:35	PARALLEL SESSIONS	
	15:30-16:00	16:05-16:35
Room 1	<p>Finding Fault for Different Reasons: A Media Word Analysis Concerning the Coward Teacher Bruce Kuiper, <i>Communication, Dordt College, Sioux Center, USA</i> <i>Overview:</i> How different cultures reacted to the story of a cowardly teacher and how this difference can inform the way we analyze media effects. <i>Stream: Cultural Perspectives</i></p>	<p>Transborder Brides: Female Migration and Transnational Homemaking Sohyun Lee, <i>Department of Spanish and Hispanic Studies, Texas Christian University, Fort Worth, USA</i> <i>Overview:</i> This is a study of the complex sociocultural interactions and negotiations involved in transnational marriages through a critical analysis of the documentary <i>Cowboy del amor</i> (Michele Ohayon, 2005). <i>Stream: Cultural Perspectives</i></p>
Room 2	<p>Causality Analysis of Dry Bulk Cargo Freight and BRIC Economic Growth Dr. Chien-wen Shen, <i>Department of Business Administration, National Central University, Jhongli City</i>, Chih-Hsin Lo, <i>Department of Logistics Management, National Kaohsiung First University of Science and Technology, Kaohsiung City, Taiwan</i> <i>Overview:</i> This study investigates whether there are causal relationships between the dry bulk cargo freight and the gross domestic product of the BRIC (Brazil, Russia, India and China) countries. <i>Stream: Economic Perspectives</i></p>	<p>Macroeconomic Determinants of Foreign Direct Investment Outflow of Singapore Jerome Kueh, Chin Hong Pua, <i>Department of Economics Faculty of Economics and Business, Universiti Malaysia Sarawak, Kuching, Malaysia</i> <i>Overview:</i> The paper considers the role of Foreign Direct Investment (FDI) outflow which has become significant and essential for sustainable economic growth in Southeast Asia region particularly Singapore. <i>Stream: Economic Perspectives</i></p>
Room 3	<p>Understanding the Nature of Insurgency Warfare and Searching for a New Paradigm for Counterinsurgency Dr. Minwoo Yun, <i>Social Science, Wheeling Jesuit University, Wheeling, USA</i> <i>Overview:</i> Despite the importance of insurgency warfare, its nature seems misperceived. This theoretical argument suggests a new paradigm to understand its nature and to deal with it. <i>Stream: Holistic and Theoretical Perspectives</i></p>	<p>"Sacred Reproductions": Rethinking Tsurumi's Tenkō in the Context of the Global Marketplace Joseph Blessin, <i>independent, Montreal, Canada</i> <i>Overview:</i> By recasting Shunsuke Tsurumi's notion of conversion (tenkō) I will consider links between copyrights/reproduction of images and the reproduction of mental images in the formation of cultural beliefs <i>Stream: Holistic and Theoretical Perspectives</i></p>
Room 4	<p>Postcolonial Asia: Modernities, Eurocentrism, and Globalism Jongtae Kim, <i>The University of Illinois at Urbana Champaign, Urbana, USA</i>, Prof. Jongkil Kim, <i>Department of Sociology, Duksung Women's University</i>, Prof. Jin-Ho Jang, <i>School of General Studies, Gwangju Institute of Science and Technology, Gwangju</i>, Prof. Jonghwa Shin, <i>Seoul School of Integrated Sciences and Technologies</i>, Prof. Suho Park, <i>Department of Sociology, Duksung Women's University, South Korea</i> <i>Overview:</i> This colloquium discusses various aspects of Asian societies in the context of postcolonialism, which focuses on various issues on modernities, Eurocentrism, and, eventually, globalism. <i>Stream: Cultural Perspectives</i></p>	
Room 5	<p>Chiayi Alishan and Taiwan's Traditional Architecture and Craftsmen Pei-Chi Su, <i>Graduate School Of Design Doctoral Program, National Yunlin University of Science and Technology, Yunlin, Taiwan</i> <i>Overview:</i> The purpose of this study was to construct the origins of Taiwan's traditional architecture and the context of craftsmen.</p>	

14:10-15:15	PARALLEL SESSIONS	
	14:10-14:40	14:45-15:15
	<i>Stream: Cultural Perspectives</i>	
Room 6	GARDEN SESSION - Hyun-Chin Lim , Seoul National University, Seoul, South Korea	

SESSIONS: WEDNESDAY, 23 JULY			
8:00-9:00	REGISTRATION DESK OPEN		
9:00-9:35	PLENARY SESSION – Shujiro Yazawa, President, Japanese Sociological Society, Tokyo, Japan.		
9:35-10:10	PLENARY SESSION – Arun Kumar, Jawaharlal Nehru University, Delhi, India. "India in the Twenty First Century: Prospects and Problems"		
10:10-10:45	PLENARY SESSION		
10:45-11:00	TEA BREAK		
11:00-12:40	PARALLEL SESSIONS		
	11:00-11:30	11:35-12:05	11:55-12:25
Room 1	<p>Toward Extended Network of Anchors to the Global Economy: The Case of Israel Prof. Baruch A. Kipnis, Department of Geography and Environmental Studies, University of Haifa, Haifa, Israel Overview: Impact of a network of cities strategy on the command of a first city and on the evolution of secondary anchors to the global economy. Stream: Economic Perspectives</p>	<p>Cremation and Globalization: The Case of South Korea Dr. Chang-Won Park, Centre for Death and Life Studies, Durham University, UK Overview: This paper examines the globalization of cremation with particular reference to the Korean case. Stream: Cultural Perspectives</p>	<p>Glocalization of the "World as One" Cosmopolitan Community: Recreation of U.S. MAAG and Culture Confusion in the "Neo-Taichung" Kuo-Liang Chang, Taichung, Jui-Yang Kao, Graduate School of Design, National Yunlin University of Science and Technology, Douliou, Prof. Shang-chia Chiou, Department of Architecture and Interior Design, National Yunlin University of Science & Technology, Yun lin, Taiwan Overview: Based on documentary review and depth interview, this article aimed to recreate the culture heritage and culture confusion from cosmopolitan community of "Neo-Taichung" Stream: Cultural Perspectives</p>
Room 2	<p>Global Inequality: Patterns and Dynamics Bettina Mahler, Institute for World Society Studies, Universität Bielefeld, Bielefeld, Germany Overview: A genuinely sociological perspective on global inequality is proposed which draws on the concept of functional differentiation. Stream: Holistic and Theoretical Perspectives</p>	<p>The Mimicry of Men: Post-Colonial Masculinities in Fiji Geir Henning Presterudstuen, Social Change and Social Justice Research Centre University of Western Sydney, Camperdown, Australia Overview: Ethnographic and historical evidence is used to discuss contemporary Fijian men's performances as social constructs negotiating colonial notions of masculinity. Stream: Holistic and Theoretical Perspectives</p>	<p>Young Adults and Their Journeys to Citizenship: A Comparison of UK and Japanese Students Dr. Chris Gifford, Dr. Andrew Mycock, Division of Criminology, Politics and Sociology Department of Behavioural and Social Sciences, University of Huddersfield, Huddersfield, UK, Junichi Murakami, Faculty of Letters, Kokushikan University, Kokushikan, Japan Overview: A comparison of the citizenship of young adults in the UK and Japan including their rights, duties and identities and how these are affected by globalisation. Stream: Political Perspectives</p>
Room 3	<p>Cultural Authenticity in Global Literature: Authentic Depictions by an Insider Author and an Outsider Author Mi-Kyoung Chang, Language, Reading, and Culture Department, The University of Arizona, Tucson, USA Overview: This study examines cultural authenticity in global literature. The two books written by an insider and an outsider are analyzed in terms of postcolonialism and power issues. Stream: Cultural Perspectives</p>	<p>Globalization and the Arts of the Bush Negro People of Suriname Dr. Herman Jiesamfoek, Arts Education School of Education, Brooklyn College, City University of New York, Brooklyn, USA Overview: Globalization has with ferocious speed reached the living spaces of the Bush Negro people of Suriname and impacted attitudes toward their indigenous art practices. Stream: Cultural Perspectives</p>	<p>A Vision of Emerging Media in a Globalized World: Case Study on a Migrant Workers' Television Project Dr. Hun Yul Lee, Broadcast and Electronic Communication Arts, San Francisco State University, San Francisco, USA Overview: A case study of Migrant Workers' Television highlights the cross sections of media, migration, and globalization, proving the importance of minority media in global village. Stream: Cultural Perspectives</p>

WED. 11:00-12:40	PARALLEL SESSIONS		
	11:00-11:30	11:35-12:05	11:55-12:25
Room 4	<p>Globalization and the Effects on Life Chances in Southern and Eastern Africa (SADC) Dr. Assata Zerai, University of Illinois, Dr. Brian Dill, Erica Hill, Sociology Department, Dr. Bekisizwe Ndimande, Department of Curriculum and Instruction, University of Illinois, Champaign, USA, Dr. Clifford Odimegwu, Programme in Demography and Population Studies, University of the Witwatersrand, Johannesburg, South Africa <i>Overview:</i> Research presentations will analyze original data to explore the intersection of nation, race, class, gender, and globalization and impacts on the experiences and agency of citizens in the SADC region. <i>Stream:</i> Social Perspectives</p>		
Room 5	<p>The Impact of Modernization and Globalization on the Perception of Chinese Elderly towards Their Image and Status Xue Bai, Department of Social Work and Social Administration, The University of Hong Kong, Sau Po Centre on Ageing, Professor Nelson Chow, Department of Social Work and Social Administration, The University of Hong Kong, Sau Po Centre on Ageing, Hong Kong, China <i>Overview:</i> This representation is based on the results of a study to look at the impact of modernization and globalization on how Chinese elderly people perceive their own image and status. <i>Stream:</i> Social Perspectives</p>	<p>Creation and Implementation of an International Teacher Education Program Dr. Shi Hae Kim, Carol Anderson, Teacher Education, University of Wisconsin-Parkside, Kenosha, USA <i>Overview:</i> An overview of issues involved in creating, adapting, implementing, and challenges related to an international math/science teacher certification program will be presented. <i>Stream:</i> Social Perspectives</p>	<p>Restructuring Teacher Education to Meet the Demands of Globalization Dr. Kay A. Smith, English Education, Utah Valley University, Orem, USA <i>Overview:</i> Teacher education programs must restructure to meet the demands of globalization. Our role as educators become clear: we must rethink pedagogical strategies which address world good and social respect. <i>Stream:</i> Social Perspectives</p>
Room 6	GARDEN SESSION - Shujiro Yazawa , President, Japanese Sociological Society, Tokyo, Japan		
12:40-13:25	LUNCH		
13:25-15:05	PARALLEL SESSIONS		
	13:25-13:55	14:00-14:30	14:35-15:05
Room 1	<p>Health Professions as a National Industry: Framing of Controversies in Nursing Education and Migration in the Philippines Dr. Leah E. Masselink, School of Nursing, University of North Carolina at Chapel Hill, Chapel Hill, USA <i>Overview:</i> Findings from case studies examining the politics of nursing education and migration policy-making in the Philippines, the largest source country of nurses for the global market. <i>Stream:</i> Social Perspectives</p>	<p>Integrating Indigenous Knowledge Systems to Address HIV and AIDS in South Africa Prof. Nomalungelo Goduka, Research Chairs Initiative - Indigenous Knowledge Systems, Walter Sisulu University, Mthatha, South Africa <i>Overview:</i> African women and youth who live with HIV and AIDS live in isolated, sparsely populated rural areas lacking infrastructure and with high rates of unemployment and poor skills training. <i>Stream:</i> Cultural Perspectives</p>	<p>Vision for Multi-Culture Education Yang-Seok Yoo, Department of General Education, Kookmin University, Seoul, South Korea <i>Overview:</i> This paper reflects on the effects of globalization and societal heterogeneity and proposes a vision for multi-cultural education specifically changes to the present national educational curriculums. <i>Stream:</i> Cultural Perspectives</p>

WED. 13:25-15:05		PARALLEL SESSIONS	
	13:25-13:55	14:00-14:30	14:35-15:05
Room 2			<p>The Effects of Trade on Unemployment: Evidence from 20 OECD Countries Jaewon Kim, PhD Student, Department of Economics, Stockholm University, Stockholm, Sweden <i>Short Description:</i> This study empirically investigates the effect of trade on the aggregate unemployment rate in the presence of labour market institutions. <i>Stream: Economic Perspectives</i></p>
Room 3	<p>The Fall of the Japanese Language? Literary Anxiety in the Age of English Asako Nakai, The Graduate School of Language and Society, Kunitachi, Dr. Yuri Yoshino, Prof. Yeounsuk Lee, The Graduate School of Language and Society, Hitotsubashi University, Kunitachi, Dr. Katsura Sako, Keio University, Dr. Jiang Li, Meiji University, Prof. Keisuke Kasuya, The Graduate School of Language and Society, Hitotsubashi University, Kunitachi, Japan <i>Overview:</i> In this colloquium we discuss how the dominance of English affects local languages as literary media, focusing on the recent controversy of "the fall of Japanese language." <i>Stream: Cultural Perspectives</i></p>		
Room 4	<p>Dating Patterns and Practices in Nigeria in the Era of Globalization Prof. Dimeji Togunde, Department of Anthropology/Sociology and Ethnic Studies Program, Albion College, Albion, Prof. Sylvester Osagie, Division of Business & Engineering, Penn State Altoona, State College, Jacob Rinkinen, Department of Chemistry and Department of Anthropology/Sociology, Albion College, Albion, USA <i>Overview:</i> This paper seeks to understand dating patterns and practices among Nigerian undergraduate students in the era of globalization. It investigates the patterns, avenues, and motivations for dating. <i>Stream: Cultural Perspectives</i></p>	<p>Glocalism and Transnationalism in Korean Break Dancers' B-Alive Sandra Lee, Department of Theatre, University of Illinois at Urbana-Champaign, Champaign, USA <i>Overview:</i> See below <i>Stream: Cultural Perspectives</i></p>	<p>The Ways of Tea: From One to Many Dr. Alexandre A. Avdulov, Department of Modern Languages and Classics, Saint Mary's University, Halifax, Canada <i>Overview:</i> Analysis of the gradual globalization of Chanoyu, the ancient Japanese tea ceremony tradition, and its prospects. <i>Stream: Cultural Perspectives</i></p>
Room 5	<p>Garden Session - Arun Kumar, Jawaharlal Nehru University, Delhi, India</p>		<p>Globalization and Glocalization in Transnational Corporations Prof. Stefan Litz, Department of Business Administration, St. Francis Xavier University, Antigonish, Canada <i>Overview:</i> This paper investigates internal globalization processes in Transnational Corporations applying Ritzer's (2004) conceptual distinction between globalization and glocalization. <i>Stream: Economic Perspectives</i></p>
Room 6	<p>Garden Session</p>		<p>Analyzing Competing Visions of Another World: Alternatives to Globalization Dr Mi Park, Assistant Professor in Sociology Department, Dalhousie University, Halifax, Canada <i>Overview:</i> It analyzes competing visions of anti-globalized world envisioned by activists in the anti-neoliberal globalization movements around the world. Capitalism <i>Stream: Political Perspectives</i></p>

WED. 15:05-15:20	TEA BREAK	
15:20-16:25	PARALLEL SESSIONS	
	15:20-15:50	15:55-16:25
Room 1	<p>Globalization and the World Game: Mapping the Global Football Field <i>Prof. Richard Giulianotti, School of Applied Social Sciences, Durham University, Durham, UK</i> <i>Overview:</i> This paper maps the 'global field' within world football, drawing in particular upon socio-cultural theories of globalization. <i>Stream: Cultural Perspectives</i></p>	<p>Constructing Transnational Identities by Non-Transnationals: The Case of Non-Mobile Korean Immigrant Women and their Transnational Identities <i>Daehoon Han, Department of Sociology, University of Missouri, Columbia, USA</i> <i>Overview:</i> This study examined how non-transnational immigrants develop and negotiate transnational identities through focusing on mechanisms and strategies of creating multiple "imagined" communities. <i>Stream: Cultural Perspectives</i></p>
Room 2		<p>Labor Unions in Korea in the Neoliberal Era: Hybridization of Industrial Unionism and Enterprise Unionism <i>Taekyoon Lim, Department of Sociology, University of California, Los Angeles, Los Angeles, USA</i> <i>Overview:</i> This study examines labor relations in Korea in the neoliberal era and finds a hybridization of the formal rise of industrial unionism and the persistent enterprise-union centrism. <i>Stream: Political Perspectives</i></p>
Room 3	<p>Interfaith Dynamics in Zimbabwe: Pre-Colonial, Colonial and Post-Colonial Times <i>Prof. Paul Gundani, Department of Christian Spirituality, Church History and Missiology, University of South Africa, Pretoria, South Africa</i> <i>Overview:</i> The paper interrogates and characterises dynamics of interfaith relations in Zimbabwe from pre-colonial to the post-colonial times. <i>Stream: Cultural Perspectives</i></p>	<p>Women's Struggle against Neoliberalist Globalization in South Korea: Focusing on the Protest against the Korea-US Free Trade Agreement <i>Huikyong Pang, Communication Department, University of South Florida, Tampa, USA</i> <i>Overview:</i> Exploring the relationship between neoliberalism and South Korean women, this paper examines how they came to be the giants of the protests against capitalist globalization. <i>Stream: Cultural Perspectives</i></p>
Room 4		<p>Intercountry Adoption: Impact on Unwed Mothers and Children in Korea <i>Mijeong Lee, Research Fellow, Korean Women's Development Institute Seoul, South Korea</i> <i>Overview:</i> This paper describes the Intercountry Adoption trend in Korea and discusses how it has influenced the welfare of unwed mothers and children. <i>Stream: Social Perspectives</i></p>
Room 5	<p>Marketing, Ownership Structures, and Firm Value: Evidence from the Emerging Chinese Market <i>Min Chung Kim, Leslie Yip, Management and Marketing Department, The Hong Kong Polytechnic University, Hong Kong, Hong Kong, Yuanqin Li, Department of Accounting School of Management, Shanghai University, Shanghai, China</i> <i>Overview:</i> Marketing's impact on emerging China stock market <i>Stream: Economic Perspectives</i></p>	<p>Who Cares about Globalization? <i>Dr. Edward Feasel, Social and Behavioral Sciences, Soka University of America, Aliso Viejo, USA</i> <i>Overview:</i> This study is an examination of individual attitudes toward globalization and their relation to personal and country characteristics utilizing survey data from Gallup International's World Poll. <i>Stream: Economic Perspectives</i></p>

WED. 15:20-16:25	PARALLEL SESSIONS	
	15:20-15:50	15:55-16:25
Room 6	<p>The Globalization of Basic Mathematics Curriculum: Improving Student Computational Skills Dr. Shi Hae Kim, Carol Anderson, Teacher Education, University of Wisconsin-Parkside, Kenosha, USA <i>Overview:</i> This session reports on the results and implications of using a Korean developed system to increase mathematics achievement for grades K-16 in the United States. <i>Stream: Social Perspectives</i></p>	<p>The Power of the McDonalds Happy Meal Joanne Jung-Wook Hong, Macquarie University, Australia <i>Overview:</i> The presentation will discuss how powerfully McDonald's promotes its 'Happy Meal' menu allied to the American animation industry. <i>Stream: Social Perspectives</i></p>
16:30-17:00	CONFERENCE CLOSING	